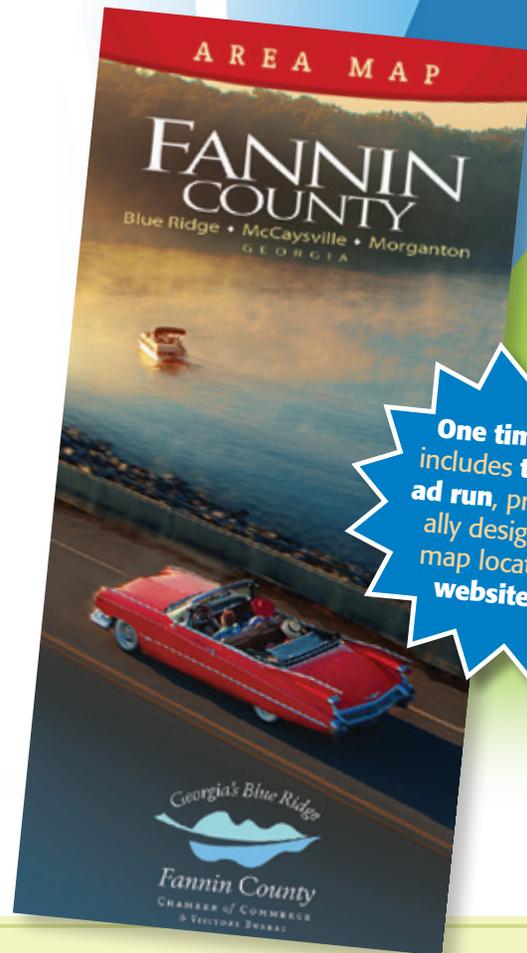


ANNOUNCING FOR 2016



## Official Chamber Map

This widely distributed, beautifully designed map gives your marketing message great mileage while it travels around the state. With your map ad purchase you can extend your reach to your potential customers with an interactive locator link to your website.



One time price includes **two-year ad run**, professionally designed ad, map locator, and **website link**.

## Why advertise in the Fannin County Chamber Map?

- ▶ **2 Years of online and print marketing** for your company.
- ▶ **Official road map** distributed by your Chamber exclusively.
- ▶ **#1 most requested** resource at your Chamber.
- ▶ First point of contact for newcomers and visitors.
- ▶ **Limited Ad Space** – reserving early gets best location.
- ▶ Rate **includes design** of your ad.
- ▶ Great marketing collateral for you and your clients!
- ▶ Your ad presence **in print and** on the **Chamber's website**.
- ▶ If newcomers, visitors, and other businesses are potential clients, then this is your media to reach them.
- ▶ **Best marketing opportunity of the year!**



### Nelson Smith

Cell: **404-625-4153**

Email: **Nelson@365DegreeTotalMarketing.com**



### Distribution Outlets

- Online interactive map on chamber website
- Chamber members
- All advertisers
- City of Blue Ridge
- Real estate offices
- Banks/financial firms
- Hotels, motels & inns
- Schools & colleges
- Medical facilities
- County Government
- Mailed out from the chamber to all inquirers and available at the chamber

P.O. Box 20568 • St. Simons Island, GA 31522  
Fax 912-638-1883 • 800-697-5568  
[www.365DegreeTotalMarketing.com](http://www.365DegreeTotalMarketing.com)



## Size & Rates (4-COLOR)

**FULL  
PANEL**

**4" x 9"**

*(must add  
.25" bleed  
on all sides)*

**\$1,895**

**HALF  
PANEL**

**3.5" x 4"**

**\$1,195**

**QUARTER  
PANEL**

**3.5" x 1.9"**

**\$795**

### Premium Positions

- ▶ Outside Back Cover **\$3,235**
- ▶ Inside Left/Right Flap **\$2,625**

**First Come  
First Served!**  
Limited Space  
Available

**1 Map  
2 Formats  
Printed & Online  
Interactive Map**

Viewers can link directly to your  
website through your ad!

- All Photos, Logos and Camera-Ready ads must be a Minimum of 300 dpi, Press Optimized PDF (camera ready), TIFF, PSD, JPEG, PNG and EPS.
- Email materials to [graphics@365degreetotalmarketing.com](mailto:graphics@365degreetotalmarketing.com) with "Fannin Map" in the subject line.



P.O. Box 20568 • St. Simons Island, GA 31522  
Fax 912-638-1883 • 800-697-5568  
[www.365degreetotalmarketing.com](http://www.365degreetotalmarketing.com)



## Interactive Map

See for yourself with this link:  
[http://365publicationsonline.com/  
FanninMap2015](http://365publicationsonline.com/FanninMap2015)



## Nelson Smith

Cell: **404-625-4153**

Email: [Nelson@  
365DegreeTotalMarketing.com](mailto:Nelson@365DegreeTotalMarketing.com)





Quote Number 00001105 Class 2015 Fannin Chamber Map  
 Created Date 1/23/2015 Project Type Official Chamber Map-pad  
 Account Name City of Blue Ridge Donna  
 Contact Name Whitener  
 Email donna@cityofblueridgega.gov  
 Phone 706-632-2091  
 Fax 706-632-3278

**Address Information**

Bill To Name City of Blue Ridge Ship To Name City of Blue Ridge  
 Bill To 480 West First Street Ship To 480 West First Street  
 Blue Ridge, GA 30513 Blue Ridge, GA 30513

Product	Quantity	Total Price
1/2 C V	1.00	\$900.00
Discount Misc	1.00	\$0.00
Interactive Map Locator	1.00	\$0.00
<b>Grand Total</b>	<b>\$900.00</b>	

**Authorization**

Terms Net 30  
 Opportunity Owner Nelson Smith

<b>Payment Terms:</b> 1 payment - Net 30	<b>Checks payable to:</b> Great Southern Publishers, Inc. Fed-ID: #58-160-4303 e-Verify: 480363	<b>Mail/overnight Materials To:</b> Great Southern Publishers 153 Follins Lane St. Simons Island, GA 31522	<b>Email Materials to:</b> <a href="mailto:graphics@greatsouthernpublishers">graphics@greatsouthernpublishers</a>
---------------------------------------------	----------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------

I have read, understand and agree to the terms and conditions on both the front and the reverse sides of this contract.

Advertiser: *Donna*  
 Date Signed: *1-26-2015*

Marketing Exec:  
 Date Signed:

Office Notes:

**General Conditions:**  
 This contract is with the named firm (advertiser) and change of ownership or management will not dissolve contract obligations.

**Publishing Rights:**

Advertisements are accepted upon representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify and hold the publisher and its client harmless against any expense or loss by reason of any claims arising out of publication, including without limitations, claims or suits for libel, violation of right of privacy, plagiarism and copyright infringement.

**Approval and Liability:**

All contents of advertisements are subject to the publisher's and client's approval. Publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation or position commitment at any time. Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. Publisher liability for errors shall be limited to the full amount of any deposits paid as liquidated damages for such omissions or errors. Publisher will not be held liable for any errors made on ads that have been approved by the advertiser. Unless otherwise specified by the advertiser in writing, the publisher reserves the right to use, at its discretion, photography taken for advertisements in editorial portions of any publication produced by the publisher. Model releases for subjects in the photographs will be the responsibility of the advertisers.

**Order Changes and Payment Terms:**

Cancellations or changes in orders may not be made by the advertiser or its agency after the issue closing date and must be made in writing in a certified letter to the corporate office in St. Simons Island, GA. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to publisher for advertising that the advertiser and its agency ordered. Disclaimers and sequential liability are not permitted. Publisher may require payment prior to placement of advertisement. Before extension of credit, a signed financial statement, publisher's credit application, and/or publisher's approval will be required. Upon approval of credit, statements will be sent by publisher to advertiser for advertising placed and advertiser agrees to pay invoice within agreed upon terms. If invoice payments are not received by publisher under terms of the agreement, publisher reserves the right to charge an annual rate of 18%. Publisher will be entitled to recover reasonable attorney fees and collection costs if payment is not made as set out in this agreement.

**Ad Materials and Proofs:**

If ad materials are not provided in the correct format by the advertiser, publisher reserves the right to charge for any changes, including resizing requested by the advertiser. Great Southern Publishers d/b/a 365 Degree Total Marketing will provide advertisers with 2 ad proofs. Additional proofs will cost \$75 each. Electronic copies of ads can be provided to clients in a non-editable format for \$95 and an editable format for \$195. If the advertiser does not return the ad proof after 3 attempts, the ad will run as is. If art/copy is not received by the deadline, publisher will produce an ad comprised of the company's name, logo, address and telephone number to be inserted in the contracted space. No proof of this copy is required to be provided to the advertiser.